Inspiration

In 2013, H. Clargo created neonataltips.wordpress.com, an educational blog based on the wordpress platform aimed at junior neonatal trainees. It provides concise daily teaching (tips) via email for users signed up to the mailing list.

Adaptation

L. Peers, J. Barson, and H. Clargo collaborated to produce a similar concept to complement lecture based teaching for University of Sheffield medical students during their paediatric placement at any of the affiliated paediatric departments in the region.

Throughout their placement students are expected to work through an index list of conditions; the tips written are based on this and thus are in keeping with the medical school curriculum.

Feedback

The medical students on the August paediatric rotation were the first cohort to receive the daily emails. An evaluation form was designed and sent to the students. The results are below...

- Of all the emails delivered to you, how many did you open and read?
  - All - 53%
  - Most - 40%
  - Some - 7%

- Would the format useful for other specialities?
  - 100% of students

Future

Following positive feedback from sample groups of both Sheffield medical students and junior doctors, we would like to roll out the platform to other medical schools and teaching hospitals in the region.

Eventually we would aim to involve more people as to branch out into other specialities.

In order to keep the content up to date, L. Peers will be in charge of regularly reviewing the literature and making amendments where appropriate.

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